



## Breaking Big: The Business Doctors' No-Nonsense Guide to Achieving Breakthrough Growth for Your Business

By The Business Doctors

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Breaking Big: The Business Doctors' No-Nonsense Guide to Achieving Breakthrough Growth for Your Business, The Business Doctors, An MBA for the SME! Do you want to take your small business to the next level? Are you itching to achieve breakthrough success? Then it's time to give your business a full health check with the Business Doctors. The Business Doctors are a network of independent business advisors who offer their expert advice and guidance to small business owners and entrepreneurs in every industry sector. In Breaking Big they will help you assess where your business is right now and take you through ten strategic steps to get to the next level. Breaking Big is: \* Based on the concept of an "entrepreneurial bootcamp," it provides workouts to wake up small business owners and inspire them to kick their businesses into high gear \* A unique opportunity for entrepreneurs and SME owners to get back to basics and take a good look their core values and business vision \* Grounded in the authors' experience of helping hundreds of small business owners overcome real-life business issues, setbacks, and potential pitfalls.



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