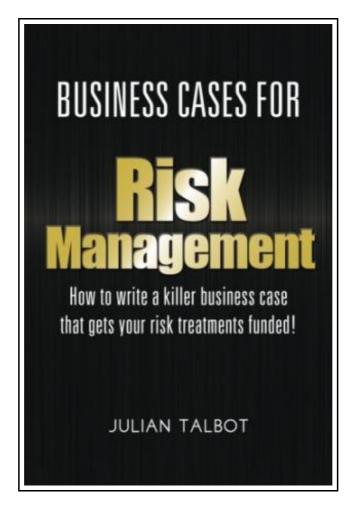
# Business Cases for Risk Management: How to Write a Killer Business Case That Gets Your Risk Treatments Funded!



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## BUSINESS CASES FOR RISK MANAGEMENT: HOW TO WRITE A KILLER BUSINESS CASE THAT GETS YOUR RISK TREATMENTS FUNDED!



Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. In over 25 years of managing risks across a range of disciplines and industries, I have in only one instance, had adequate resources to implement appropriate risk strategies. That was following a terrorist attack on the Jakarta Embassy when the government of the day, insisted that all our overseas missions would be protected to a minimum standard. At the time, I was Manager, Property and Security for the Australian Trade Commission with a remit spanning 60 nations. In a few short months, my team and I built a \$56 million budget, and for a short period, our greatest challenge was spending the money fast enough to meet the program timelines. For the rest of my career, the biggest challenge has been finding adequate funding - and I have to say, that with research, practice and dedication, I ve become rather good at it. Even without having met you, I m going to suggest that finding sufficient funds to do what you know you need to do, is probably your biggest challenge right now. This book was designed with one purpose in mind - to help you get the resources you need to support the right risk treatments. It was born when a friend of mine asked me one day, how can I demonstrate the business case for my risk treatments? That simple question proved much more difficult to answer than I would have thought. It did however, prompt me to change one of my master s electives to conduct a research project into the business case for investments in risk management. That in turn, lead me to create a training course the topic, and before long, the workbook...

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